

**The**  
**UNITED STATES NATIONAL BANK**  
— IS THE —  
**PIONEER BANK OF ASHLAND**

**Security--Service**

CAPITAL, SURPLUS, UNDIVIDED PROFITS  
AND STOCKHOLDERS' LIABILITY OVER **\$175,000.00**

DEPOSITORY OF GOVERNMENT SAVINGS BANK FUNDS

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First National Bank Bldg., Suite 9  
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Phones: Office, 109; Res., 488-R.

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Citizens Banking & Trust Co. Bldg.  
Suite 3 & 4  
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**DR. F. H. JOHNSON,**  
DENTIST,  
Beaver Bldg., East Main and First  
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Phones: Office 178, Res. 550-Y.

**DR. J. S. PARSON,**  
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Office at Residence, Main Street  
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**G. W. GREGG, M. D.**  
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Office: 1 and 2 Citizens Banking and  
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dence phone 230 R.  
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tricity.  
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All kinds of Analytical work, includ-  
ing Assaying. Accuracy guar-  
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Trust Co. Building. Phone 164.

**MISS THORNE**  
Graduate Nurse  
64 THIRD STREET  
PHONE 309-J.

**MODERN WOODMEN OF AMERICA**  
Mahogany Camp, No. 6565, M. W.  
A., meets the 2d and 4th Friday  
of each month in Memorial Hall.  
M. S. K. Clark, V. C.; G. H. Hedberg,  
Clerk. Visiting neighbors are cor-  
dially invited to meet with us.

**CHAUTAUQUA PARK CLUB.**  
Regular meetings of the Chautau-  
qua Park Club second and fourth Fri-  
days of each month at 2:30 p. m.  
MRS. F. R. MERRILL, Pres.  
MRS. JENNIE FAUCETT, Sec.

**Civic Improvement Club.**  
The regular meeting of the Ladies  
Civic Improvement Club will be held  
on the second and fourth Tuesdays  
of each month at 2:30 p. m., at the Com-  
mercial Club rooms.

**ASHLAND**  
**Storage and Transfer Co.**  
C. F. BATES, Proprietor.  
Two warehouses near Depot  
Goods of all kinds stored at reason-  
able rates.  
A General Transfer Business.  
Wood and Rock Springs Coal  
Phone 60.  
Office with Wells-Fargo Express.  
ASHLAND, OREGON.

**JUSTICE JOHN W. GOFF.**  
He is Designated to Preside  
Over Rosenthal Murder Trials.



**For Paint and Wall Pa-  
per, or work in these  
lines, see Wm. O. Dick-  
erson. Residencephone  
494-R. Store phone 172.  
We can save you money**

**The End of  
A Wet Day**  
and long hours of exposure will find  
you dry and comfortable if you wear a  
**TOWER'S FISH BRAND  
REFLEX SLICKER**  
with the famous Reflex Edges (pat'd) that pre-  
vent water from running in at the front when  
buttoned. No wet weather coat so useful as a  
Slicker. No Slicker so waterproof, durable or  
neat in appearance as the Fish Brand Reflex.  
Get yours today and be prepared for rain.  
**\$3.00 Everywhere**  
SATISFACTION GUARANTEED  
**A. J. TOWER CO. TOWER'S**  
BOSTON  
Tower Canadian Limited  
Toronto 1112 **FISH BRAND**

**A Good Advertiser Can Sell  
Good Property—Any  
Time, Anywhere**

He must keep his ad at work.  
It must be THERE when the  
possible buyer looks—and he  
might not look more than one  
day out of ten. Of course, he  
might see and investigate it on  
its first publication, or, per-  
haps, the fifth or sixth time it  
appears. The good advertiser  
knows that, however persistent  
a campaign may be required,  
the cost will be an easily for-  
gettable thing when the sale is  
made!

Old papers for sale at the Tidings  
office.

**PROMOTING VS.  
DEVELOPING**

ONE HELPS BUT THE OTHER  
HARMS.

**THE TRUTH ONLY PAYS**

The Man Who Has Been Bitten Is  
Worst Enemy Valley Has and Will  
Undo Any Amount of Advertis-  
ing.

In a recent issue appeared a report  
of a discussion at the Commercial  
Club anent knockers and also as re-  
gards the operations of real estate  
manipulators which draws anew the  
line of demarcation between the de-  
veloper and the promoter. As Mr.  
Lamb in speaking of the development  
of the Lamb mine said in regard to  
the mining industry, so in regard to  
the general community, the develop-  
er is the best friend, the promoter  
the worst enemy. Judge Watson  
spoke to the point when he warned  
the club that the trouble with the  
Rogue River valley is that property  
is too high. He quoted Louis Hill,  
the head of the Hill lines, to that ef-  
fect, and J. J. Hill, the father of  
Louis, has often been outspoken in  
this.

There are men in Ashland today  
who saw this at the height of the  
boom of two years ago, and who  
were so jumped upon by other  
members of the club because they  
dared to express their convictions  
that some have left the club altogeth-  
er and others simply pay their dues  
and stay away from the meetings.

Ashland should learn by the past  
and try to build up, not by getting  
new men to buy property at prices  
which will not permit of paying in-  
terest on the investment either in  
rentals or productions, but rather  
by keeping values where there is  
some inducement to increase the pro-  
duction of lands or otherwise in-  
crease the wealth of the city. The  
amount of money in the banks has  
shrunk in the past two years, and  
why? Largely because people who  
came here with money and put it in  
the banks awaiting investment, de-  
cided, after seeing conditions with  
their own eyes rather than through  
the glass held by the promoter, that  
values were too high and so went  
elsewhere, taking their funds with  
them. Had prices been more reason-  
able many would have, probably,  
opened farms or invested in some  
other enterprise that would have  
added to the wealth of the commu-  
nity. The success of such men mean  
a gain to the community, while the  
success of men who buy up a big  
tract of land and subdivide and sell  
at prices that almost certainly pre-  
clude success for the man who be-  
comes the final owner, are a detri-  
ment.

The story was told the other even-  
ing of a gentleman who overheard a  
former Ashland man who had gath-  
ered a crowd around him in a depot  
in one of the central states and was  
roasting Ashland.

The speaker had heeded the ad-  
vice of a promoter, had put his all  
in a partial payment in a place near  
Ashland, relying on their glittering  
statements that he could pay out  
from the proceeds of his crops. He  
had failed and been compelled to lose  
his investment and sell his house-  
hold furniture to get away. He was  
very bitter and will do his utmost to  
dissuade others who are inclined to  
seek the Rogue River valley.

One such man can undo the value  
of a large amount of boosting, and  
the true friends of the community  
should frown upon every attempt to  
sell property at prices that it cannot  
be made to pay out just as strongly  
as they would upon an attempt to  
swindle citizens of Ashland with  
worthless mining stock.

Ashland has a good future before  
it, but to succeed it must be an honest  
future. There is, as one man said  
at the Commercial Club, plenty of  
good things that can be said truth-  
fully, but in the desire to make a  
sale men have been known to at least  
render the truth so elastic that they  
hurt by the rebound and the city can  
do the same.

Prosperity to stand must be based  
on more dollars earned, and more  
produce raised, not upon advances in  
the price of property which must be  
lost by the buyer.

Let us all work for the solid pros-  
perity of Ashland and not for the  
apparent prosperity which comes  
from the unloading of property at  
prices that mean loss to the buyer.  
It is no gain to the community for  
one man to gain \$100 at the expense  
of another. The only true gain is an  
increase of the producing power, or  
the incoming outside capital. Nei-  
ther can come from the sale of property  
at a price above its real value. If  
the buyer has invested his all he  
goes away and knocks Ashland. If  
he is a man of larger means he takes  
his uninvested capital away and like-  
wise becomes a knocker of Ashland.

"Every knock is a boost" only  
when there is no just cause for a  
knock. "Every boost is a knock" is  
true when the boost is not based on  
facts and when it works to the detri-  
ment of the investor.

**Conscientious.**  
Weary Walker—No, ma'am, I ain't  
dirty from choice. I'm bound by  
honor. I wrote a testimonial for a  
soapmaker once and promised "I use  
no other."

Mrs. Housekeeper—Well, why do  
you not use that?  
Weary Walker—Because, ma'am,  
that firm failed about five years ago.

**SUNSET MAGAZINE** and Ashland  
Tidings one year \$2.75 to old or new  
subscribers. Regular price of Sunset  
Magazine is \$1.50 per year.

"Get the habit." Send your social  
news to Miss Hawley. Phone 3-9.

**ARE MAKING 96 CARS**

Ashland Iron Works Turning Out  
Large Orders of Trancars for  
Sawmills.

The Ashland Iron Works is turn-  
ing out the third good-sized order  
for the ironwork for trancars for use  
in sawmills that they have put out  
this season. The lot they are put-  
ting out now will make an aggregate  
of 96 cars.

The wheels are cast with tangent  
spokes of wrought iron and there are  
four to each car. One of each pair  
of wheels is fast on the axle, which  
is of 2 1/2-inch tool steel, while the  
other is left loose so that the car can  
make the short turns in the yards.  
The axles run in roller bearings,  
there being 16 tool steel rollers in  
each bearing.

Of the cars turned out there were  
21 for the Algoma Lumber Company  
at Klamath Falls. Then an order for  
25 from the Fruit Growers Supply  
Company of Hilt was so satisfactory  
that a return order was received for  
50 more, making a total of 96 to  
date.

**AGAINST CRATER LAKE.**

Ben Selling Opposed Appropriation  
For the Road.

Ben Selling, stand-pat candidate  
for U. S. Senator, was interviewed  
by the Medford Mail Tribune recent-  
ly and went on record as opposed to  
improving Crater Lake park, saying  
that it was only a local attraction.  
This must be highly pleasing to  
southern Oregon boosters who still  
cling to the old party. The Mail  
Tribune reports the interview as fol-  
lows:

Ben Selling, leading clothier, and  
candidate for United States senator,  
Tuesday evening in an interview  
went on record in regard to several  
matters pertinent to Medford and  
Jackson county. Chief among the  
matters on which he expressed him-  
self was that of the Crater Lake road  
bill, passed by the legislature nearly  
four years ago, appropriating \$100,-  
000 for the construction of a road to  
Crater Lake, opening that great  
scenic wonder to the tourist traffic  
of the world. Mr. Selling voted  
against the measure.

**Would Repeat Action.**

"I voted against the Crater Lake  
road bill," declared Mr. Selling Tues-  
day evening, "and I would do so  
again. I felt that it was a local ap-  
propriation and consequently op-  
posed it. The supreme court sus-  
tained me later. I voted for princi-  
ple."

Mr. Selling did not explain why he  
offered to vote for the appropriation  
if the southern Oregon demand be  
cut to \$50,000 and why he intro-  
duced a motion to that effect in the  
legislature.

Mr. Selling grew very bitter in his  
remarks concerning Jonathan  
Bourne, Jr., senior senator from Ore-  
gon and at present a candidate for  
re-election as an independent.

"Jonathan Bourne," declared Mr.  
Selling, "is the greatest scoundrel in  
the state of Oregon." He is a great  
poker player only.

Mr. Selling during the interview  
brought up the subject of the rate  
bill initiated by the Medford Traffic  
Bureau.

**Condemns Rate Bill.**

"I read that bill over," stated Mr.  
Selling, "and it is a very fair one on  
its face. But I discovered, during  
a conversation with H. E. Louns-  
berry, general freight agent of the  
Southern Pacific, that it is full of  
deceit. It will be fatal to Medford  
and the other towns of Oregon. It is  
another instance of abuse of the in-  
itiative."

Mr. Selling was asked to define his  
position relative to national politics,  
a subject on which he was silent for  
so long following the Chicago con-  
vention.

"I am a stand-pat republican. I  
believe that Taft not only should be  
re-elected, but that the welfare of  
the nation demands it."

**HORSE RUNS IN SHAME.**

Young Man Gives Chase When Ani-  
mal Runs With Clothes.

Chico, Cal.—It has been recom-  
mended to the society for the pre-  
vention of cruelty to animals that it  
look into the case of a prominent  
young business man of this city, who,  
it is charged, cruelly frightened his  
riding horse.

A few nights ago he rode to the  
Five Mile dam on Big Chico creek,  
in Bidwell park. Although he did  
not have a bathing suit, he went in  
swimming. To prevent ants from  
getting on his clothes and to keep  
them clean he laid them over the  
saddle of his horse. While he was  
in the water the horse started to  
walk away. The bather, conscious or  
unconscious of his truly artistic ap-  
pearance, gave chase.

When he got close to the animal  
he cried, "Whoa!" The horse turned  
its head, blinked its eyes, and away  
he went. For fully fifteen minutes  
the horse eluded its owner either  
through modesty, for which the ani-  
mal would be excused by Anthony  
Comstock, or perhaps through fear,  
which was just as excusable.

**'Twas Ever Thus.**

"Pa, what does it mean when you  
say that prices fluctuate?"

"It means, my son, that they go  
up and down. When it's something  
you've got to buy, the price goes up;  
and when it's something you've got  
to sell, the price goes down."

Judge's Library.

The scrap between the I. W. W.  
and socialists promises to be almost  
as entertaining as the row between  
the G. O. P. and bull moosers.

Telephone your social items to  
Miss Hawley between 9 a. m. and 4  
p. m. each day. Call phone 39.

Star Laundry and French Dry  
Cleaning Company. Phone 64.

**First National Bank**  
  
Oldest National Bank in Jackson County  
Efficient Service Courteous Treatment

Telephone your social items to  
Miss Hawley between 9 a. m. and 4  
p. m. each day. Call phone 39.

Public entertainments in London  
given on Sundays are attended by  
200,000 persons.

**J. P. DODGE & SONS**  
**House Furnishers**  
AND  
**Undertakers**  
  
Deputy County Coroner Lady Assistant

**Apples Apples**  
**DO YOU WANT TO SELL?**

What sorts and quantities, and what price? We are not  
tendering for anybody's fruit.

Do you want to consign and chance the markets? Con-  
sult us and we will give you quotations.

In every case we send the sellers sale notes. In New  
York we use our own sale note, and do not have  
apples sold by auction.

**W. N. WHITE & CO.**  
76 PARK PLACE, NEW YORK.

**THE PORTLAND HOTEL**  
  
Sixth, Seventh, Morrison and Yamhill Streets  
**PORTLAND, OREGON**

The most central location in the city, and nearest to  
the leading theaters and retail shops. You are assured  
of a most cordial welcome here. Every convenience is  
provided for our guests.

The Grill and Dining Room are famed for their excel-  
lence and for prompt, courteous service. Motors meet  
all incoming trains. Rates are moderate; European  
plan, \$1.50 per day upward.

**G. J. Kaufman, Manager**

**Our Special Offer**  
  
THE Ashland Tidings AND  
LaFollette's Weekly Magazine  
  
BOTH A FULL YEAR FOR ONLY  
**\$2.50**

You can read every week what Senator Robert M. La Follette,  
the fearless champion of the people's rights, the leader of the pro-  
gressive Republicans, thinks and says for

**ONLY 50 CENTS MORE THAN THE  
PRICE OF THE TIDINGS ALONE**

A stirring and momentous campaign is opening. You will want  
to be posted. You will want the record of your congressman. Does  
he represent YOU? You will want information about the great  
issues that you and friends are talking about. Senator La Follette  
knows what is going on at Washington. He is on the ground; be-  
hind the scenes. He tells you all about it in LA FOLLETTE'S  
WEEKLY MAGAZINE.  
Sixteen pages of crisp editorials and interesting special arti-  
cles each week.

**LaFollette's One Year, \$1.00 Our Offer:  
The Tidings One Year, \$2.00 \$2.50**

To new or old subscribers who pay in advance.

Address all orders to the Tidings.